

# Content that converts

Digital Marketing Services & Portfolio



✉ [lauren@mogfishmarketing.com](mailto:lauren@mogfishmarketing.com)

🌐 [www.mogfishmarketing.com](http://www.mogfishmarketing.com)

☎ 07508811995

# Facing some **marketing** **challenges?**

- ✓ Perhaps you're looking for an additional creative mind on your team to help amplify your important message.
- ✓ You want someone to take control or provide support for an upcoming campaign.
- ✓ You're finding it a challenge to convert your audience into action-takers.



# Hey! It's Lauren here, Founder of Mogfish Marketing.

Working with purpose-driven businesses is my jam, and creating impactful content to amplify meaningful messages is what I do best. There's nothing I love more than turning a powerful mission into a clear, compelling message that drives real impact.

Whether it's through strategy, design or stand-out content, my aim for you is to make sure your voice is heard, your message lands and your audience is moved to take action.

Crafting smart strategies and meaningful marketing content for brands that are doing good in the world? That's where I thrive. Your mission matters, and I want to help amplify it.

**Interested in making some magic for the planet together? Let's have a cuppa!**

*Lauren Mogg*



Supportive



Passionate

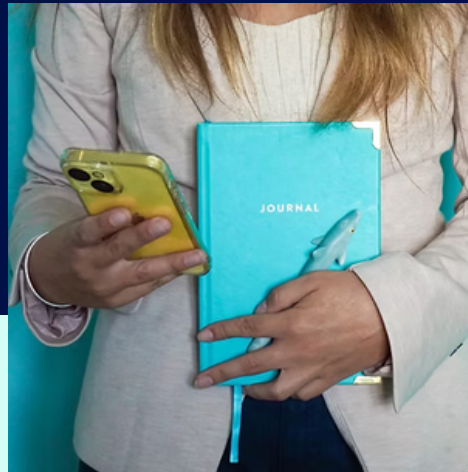


On your team



Driven

# What I do best...



## **Content Creation**

Connect & Convert

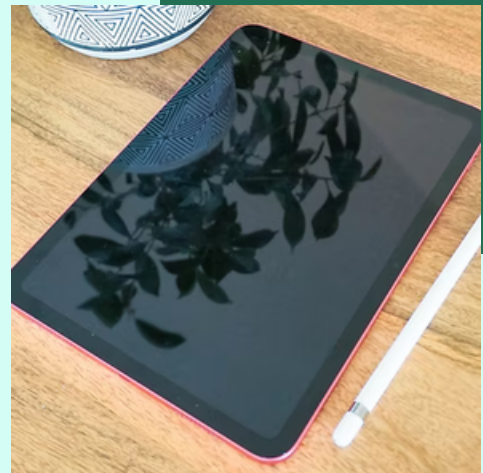
## **Social Media**

Elevate Your Visibility



## **Marketing Strategy**

A clear path to success



## **Design**

Get your business noticed

# Let's have a cuppa

I'd love a coffee chat so we can get to know each other a little more and see how I can provide the support you need for your business. Whether you're looking for additional support on a project or someone to manage an upcoming campaign, I'd be excited to discuss what's coming up that I can get involved in to help amplify your message.

## **During our (online or in-person) cuppa chat, we can discuss...**

Say hello!

Get to know each other

Discuss your business, goals & growth strategy

Audit your marketing, discovering ways I can help

& I can answer any questions you have



# Process

## 01. Proposal

If you would like further details after our cuppa chat, I will send a proposal detailing our chat with package options and further details.

## 02. Getting started

Once acceptance of the proposal, I will arrange all onboarding information, send an onboarding checklist of what I need from you to get started, send a contract and arrange a chat to discuss strategy, getting started and next steps.

## 03. We're ready to go!

Once we both have all the information, it's time to get started!

## 04. Keeping in contact

Throughout our partnership, we will be communicating with regular check-ins via email, Zoom or your personal communication platform preference. Your marketing support will only be a simple message away.

# A few extra details

Here are a few common Q&As about working with Mogfish. Do you have any further questions? Please reach out!

## Support

Support hours are available between 9am-4pm, Monday-Friday via email, Zoom & Google Drive.

---

## Package options

Most popular package options can be found on the Mogfish Marketing website. But every business is unique, so in our intro call, we'll dive into your specific needs and tailor the perfect package for you.

---

## Working together & processes

I make collaboration easy, clear and enjoyable. Every step is tailored to the service and communicated up front. No fuss, no confusion. Just a smooth, supportive process and genuine excitement for what we'll create together.





# Let's chat over a cuppa.

I look forward to getting to know each other a little better!



✉ [lauren@mogfishmarketing.com](mailto:lauren@mogfishmarketing.com)

🌐 [www.mogfishmarketing.com](http://www.mogfishmarketing.com)

☎ 07508811995