

30 Days of Instagram Content Ideas

- Educational content
- Share a tip
- Newsworthy event
- On-trend Reels
- Share a review
- Fun facts
- Promotion
- Interactive feature
- Carousel
- Share a story
- Company facts
- Holiday feature (World Wildlife Day)
- 'How to' video
- Important reminder
- Get to know us (live)
- IGTV tutorial
- Staff feature
- 3 get to know me facts
- Thank your followers
- Run a giveaway
- Share some valuable advice
- Business/creative tip
- Talk about product/service
- One-liner quote/fact
- Intro to new followers
- What you're working on
- Tips and tricks
- Email list promotion
- Something funny (e.g meme)
- Infographic